

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	("6981015").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2006/05/12 15:18
L2	1	1 and (advertis\$7)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/05/12 15:18
S1	2	("5959623").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2006/05/11 12:35
S2	1	S1 and (personal\$7 or customiz\$5 or target\$3 or profil\$3 or demographic\$4 or psychographic\$4 or preferences or interests or desires or wants or unique\$2 or "directed to")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2004/12/20 16:10
S3	4	((("6199048") or ("5918214"))).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2004/12/21 17:21
S4	2	("6018619").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2004/12/22 10:33
S5	4	((("6206829") or ("5953704"))).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2004/12/22 10:34
S6	2	("5918014").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2005/03/30 12:39
S7	1	S6 and (order\$3 or list\$3 or sequenc\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/03/30 13:25
S8	1	S7 and (cluster\$3 or group\$3 or URL or "web address" or "web site address" or segmenting)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/03/31 13:59

## EAST Search History

S9	6	((("5974396") or ("6351738") or ("5459306")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2005/03/31 14:00
S10	48	(US-5978560-\$ or US-5982997-\$ or US-6351317-\$ or US-6631009-\$ or US-5898823-\$ or US-6213652-\$ or US-5872901-\$ or US-6226097-\$ or US-5228118-\$ or US-5689625-\$ or US-5781711-\$ or US-5813348-\$ or US-5897260-\$ or US-5982994-\$ or US-6046816-\$ or US-6115132-\$ or US-4794530-\$ or US-4829468-\$ or US-5220674-\$ or US-5327526-\$ or US-5432899-\$ or US-5524085-\$ or US-5574831-\$ or US-5602974-\$ or US-5717841-\$ or US-5764863-\$). did. or (US-5799206-\$ or US-5832301-\$ or US-5845058-\$ or US-5867633-\$ or US-5878196-\$ or US-5923826-\$ or US-5926188-\$ or US-5974234-\$ or US-5987228-\$ or US-5991516-\$ or US-5993088-\$ or US-5999707-\$ or US-6003069-\$ or US-6020973-\$ or US-6031624-\$ or US-6043898-\$ or US-6049394-\$ or US-6057930-\$ or US-6104498-\$ or US-6145031-\$ or US-6175839-\$ or US-6181436-\$).did.	USPAT	OR	ON	2005/04/02 18:50
S11	10	S10 and (advertis\$7 or promot\$5 or "sponsor's message")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 19:29
S12	2	("6519053").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2005/09/28 18:25

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S13	48	(US-5978560-\$ or US-5982997-\$ or US-6351317-\$ or US-6631009-\$ or US-5898823-\$ or US-6213652-\$ or US-5872901-\$ or US-6226097-\$ or US-5228118-\$ or US-5689625-\$ or US-5781711-\$ or US-5813348-\$ or US-5897260-\$ or US-5982994-\$ or US-6046816-\$ or US-6115132-\$ or US-4794530-\$ or US-4829468-\$ or US-5220674-\$ or US-5327526-\$ or US-5432899-\$ or US-5524085-\$ or US-5574831-\$ or US-5602974-\$ or US-5717841-\$ or US-5764863-\$). did. or (US-5799206-\$ or US-5832301-\$ or US-5845058-\$ or US-5867633-\$ or US-5878196-\$ or US-5923826-\$ or US-5926188-\$ or US-5974234-\$ or US-5987228-\$ or US-5991516-\$ or US-5993088-\$ or US-5999707-\$ or US-6003069-\$ or US-6020973-\$ or US-6031624-\$ or US-6043898-\$ or US-6049394-\$ or US-6057930-\$ or US-6104498-\$ or US-6145031-\$ or US-6175839-\$ or US-6181436-\$).did.	USPAT	OR	ON	2005/09/28 18:33
S14	10	S13 and (advertis\$7 or promot\$5 or "sponsor's message")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 18:33
S15	880	"printing system" and "advertising"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 19:32
S16	12463	("print job")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 19:32
S17	13200	S15 or S16 and ("print job")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 19:33
S18	2035	S17 and (advertis\$7 or ad or promot\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:00
S19	1564	S17 and (advertis\$7 or ad)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:01

## EAST Search History

S20	541	S19 and ("print server" or queue or "print queue" or "printer driver" or "print driver" or "printsoftware")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:08
S21	519	S20 and (network or LAN or WAN or Internet or "data communication" or MAN)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:10
S22	963	S19 and ("print server" or queue or "print queue" or "printer driver" or "print driver" or "printsoftware" or server or "print processing" or "data processing" or webserver)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:09
S23	911	S22 and (network or LAN or WAN or Internet or "data communication" or MAN or website or "web site")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:13
S24	703	S23 and ("print job attributes" or "print job parameters" or parameters or attributes)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:17
S25	738	S23 and ("print job attributes" or "print job parameters" or parameters or attributes or "printing layout" or "print layout" or "printing quality" or "print quality" or "color printing" or "print options" or "printing options")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:22
S26	19417	S25 and ("printing layout" or "print layout" or "printing quality" or "print quality" or "color printing" or "print options" or "printing options") or "print medium"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:42
S27	12221	S26 and (display\$3 or presentation or present\$3 or output\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:42
S28	456	S25 and ("printing layout" or "print layout" or "printing quality" or "print quality" or "color printing" or "print options" or "printing options" or "print medium")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:42
S29	456	S28 and (display\$3 or presentation or present\$3 or output\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 20:43
S30	451	S29 and (stor\$3 or record\$3 or database or "data base")	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/28 21:17

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S31	140	S29 and (stor\$3 or record\$3 or database or "data base")	USPAT; EPO; JPO; DERWENT	OR	ON	2005/09/29 10:13
S32	2	("5948061").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2005/09/29 10:14
S33	2	("6891635").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2006/05/11 12:40
S34	1	S33 and (display\$3 or present\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/05/11 12:44
S35	2	S33 and (advertis\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/05/11 15:34
S36	4	((("6882439") or ("6981015"))).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2006/05/11 15:39
S37	2	S36 and (display\$3 present\$3 output\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/05/12 15:17